



World Ceramic Tiles Forum 2015

Argentina



Area and Population



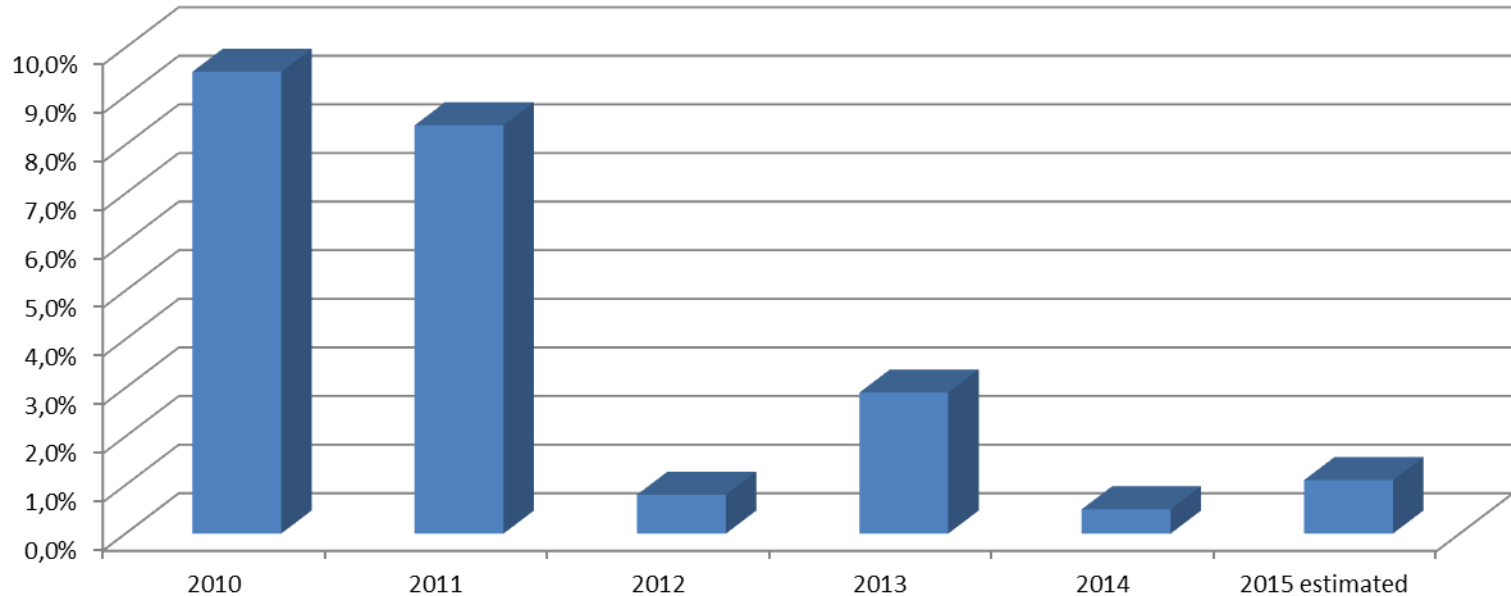
- Total area: 3.761.274 km²
- Population: 43.131.966 hab.
- Density: 11,5 hab/km² (Excluding Antarctic territory)

ECONOMY-GDP

- Estimated GDP 2015 : 505 billion USD.
- In accordance with the information of INDEC the expected GDP for 2015 will increase 1,1%.

GDP evolution

year	2010	2011	2012	2013	2014	2015 estimated
Variation	9,5%	8,4%	0,8%	2,9%	0,5%	1,1%



Employment situación



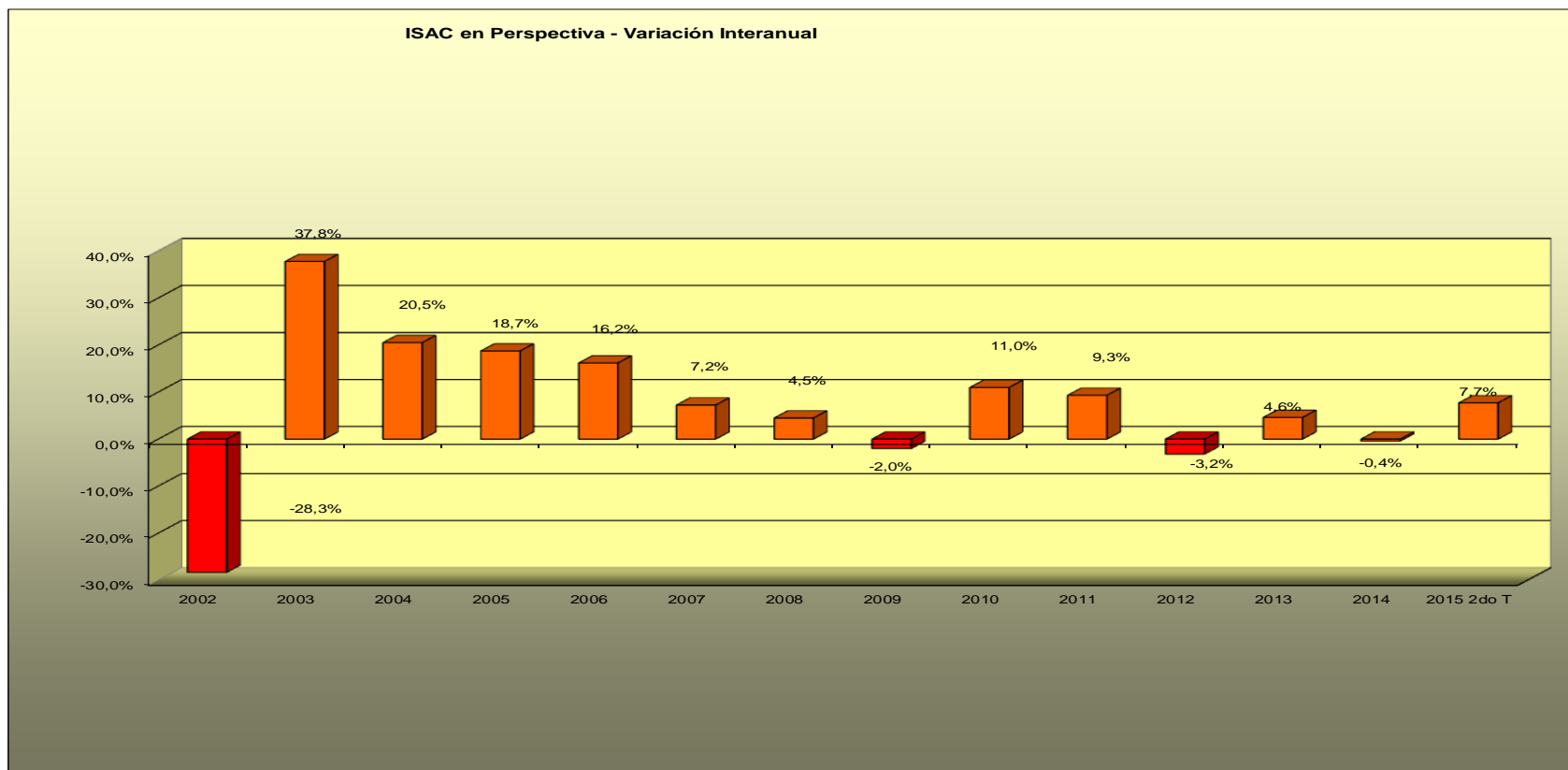
● Activity rate :	44,5%
● Employment rate:	41,5%
● Unemployment rate:	6,6%
● Underemployment rate:	6,3%

● **Reference:**

- Activity rate: percentage between economic active people and total population.
- Employment rate: percentage between employed people and total population.
- Unemployment rate: percentage between unemployed people and economic active people.
- Underemployment rate: percentage between underemployed people and economic active people.
- Source: INDEC.

CONSTRUCTION – ISAC Index

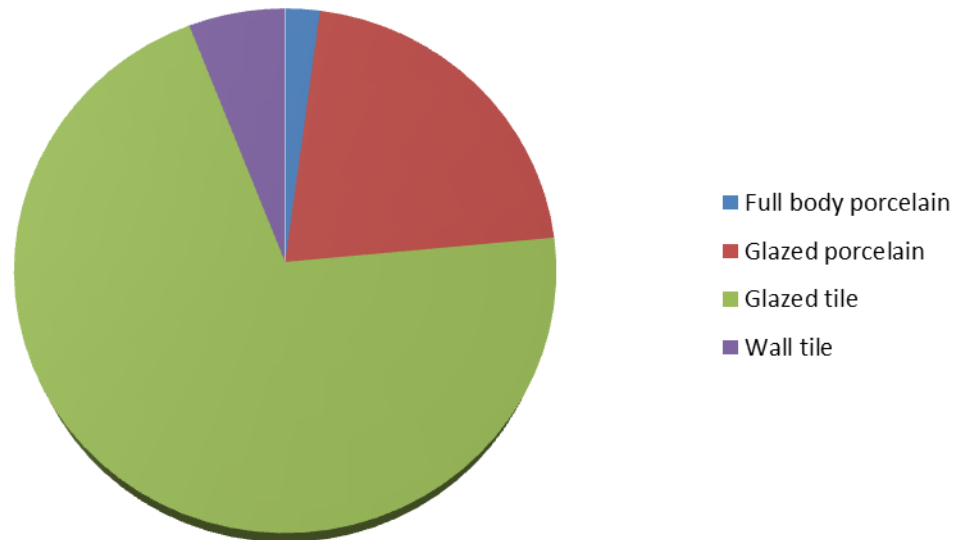
ISAC index shows the evolution of the sector as demand behavior a set of inputs representing public and private construction nationwide.



Argentinian Ceramic production in 2014

- The total production of ceramic tile in 2014 was 77,660,000 sqm.

Full body porcelain	Glazed porcelain	Glazed tile	Wall tile
1.650.000	16.610.000	54.780.000	4.620.000



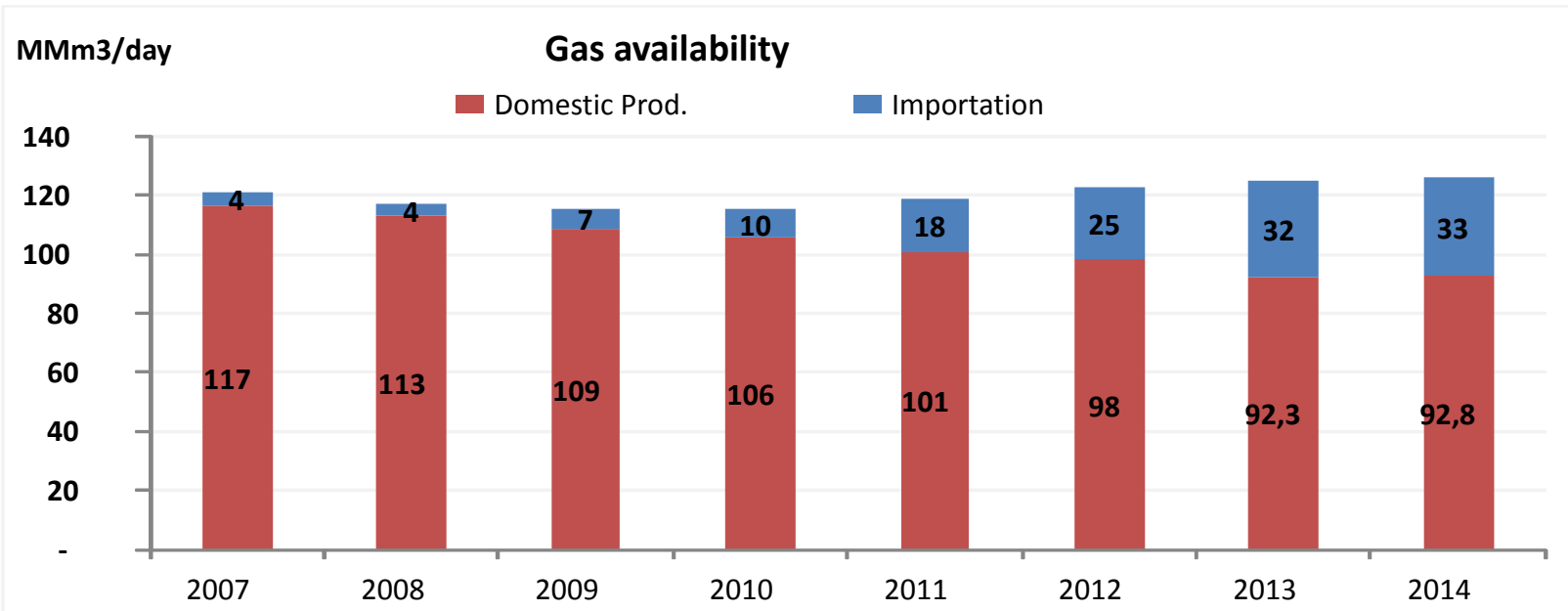


- The average domestic gas production is 93 MMm³/day.
- It exist a strong dependency from energy importation to balance the local demand. The gap is covered by importing natural gas from Bolivia, GLP, Oil gas and fuel Oil.
- After 7 year of continues dropping in domestic gas production in 2014 the tendency was positive. There is a big potential improvement on the domestic production for the future using shale oil and shale gas.
- Legislative Framework: The government takes several measure to increase the price of gas and encourage the production.
- The gas supply cut to industry are similar to the previous years, averaging 35 days.

Natural Gas



Domestic production and import of Natural Gas



Electrical Energy




Offer expansion



TECNOLOGY	INSTALLED POWER (MW)
THERMAL	17677
NUCLEAR	1010
HYDRO	11106
OTHERS	1612
TOTAL	31405

Main income 2014



Detail	Power	MW
ARAUCA II Wind Energy Park - Stage 2		25
San Martin Thermal Power Plant (biogas)		5
San Miguel Thermal Power Plant (biogas)		12
Total		42



- Actually the association of producer of ceramic tile is working to implement a regulation for the tile collocation, taken as reference the recent regulation issued in Italy.



Thank you for your attention