

World Ceramic Tiles Forum

20th meeting, Rio de Janeiro

National Context

Germany



National Context – Name of the country

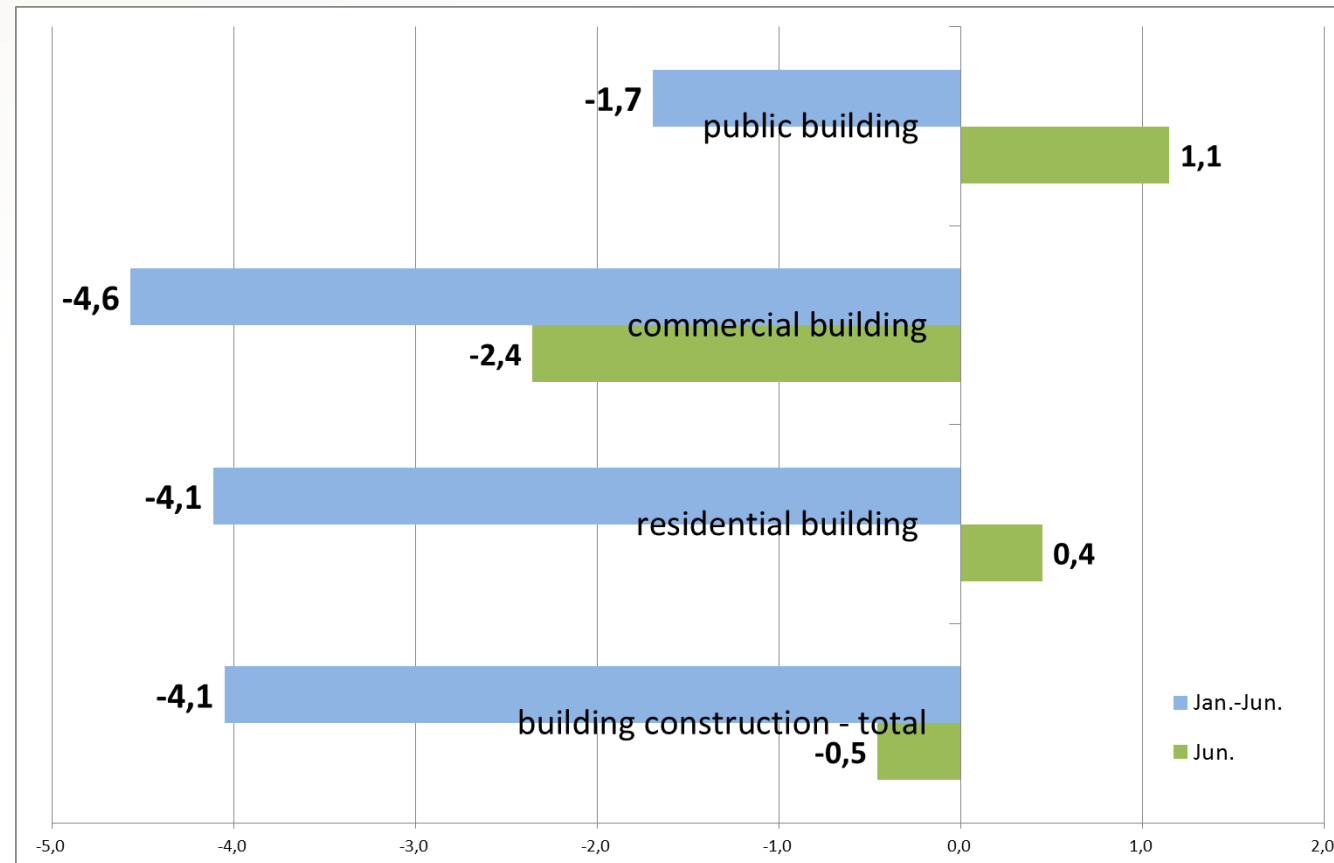
- I. General economic situation and trend in the construction sector/demand
- II. Trend in production, consumption and trade in ceramic tiles
- III. Latest developments at national level in energy supply regulation and taxation
- IV. Development in standardisation or regulation at national level affecting ceramic tiles
- V. Other national developments

I. General economic situation, trend in the construction sector/demand

- General economic situation

- GDP: 2013: +0,5%;
2014: + 1,7%
- Inflation: 2013: +1,6%;
2014: + 1,6%

- Construction sector (turnover)



II. Trend in production, consumption and trade in ceramic tiles

- Production
 - 2011: 54,8 Mio. sqm
 - 2012: 55,6 Mio. sqm (+1,1%)
- Consumption:
 - 2011: 117,5 Mio. sqm
 - 2012: 116,0 Mio. sqm (-1,3%)
- Import
 - 2012: 89,6 Mio. sqm
 - 2011: 87,3 Mio. sqm (-2,6%)

III. Latest developments at national level in energy supply regulation and taxation

- Energy costs are rising continuously
- Cost for renewable at 62,4 €/MWh (+ 18,2%)
- Energy taxation under revision
 - Energy Management System (EMS) mandatory

IV. Any development in standardisation or regulation at national level affecting ceramic tiles

- Construction Product Regulation (CPR)
 - In force since 1.7.2013
 - Labeling and documentation be checked by authorities
- Strict labour safety requirements including also stress-factor
- Safety for pedestrian (slip resistance) is a major issue (ramp test)

V. Other national developments

- Tile fixer seem to be bottle neck; they have orders for months
 - So training of tile fixer is of major concern
- Successful image campaign for ceramic tiles
- Green labeling with EPDs is getting more important