



2014 World Ceramic Tiles Forum

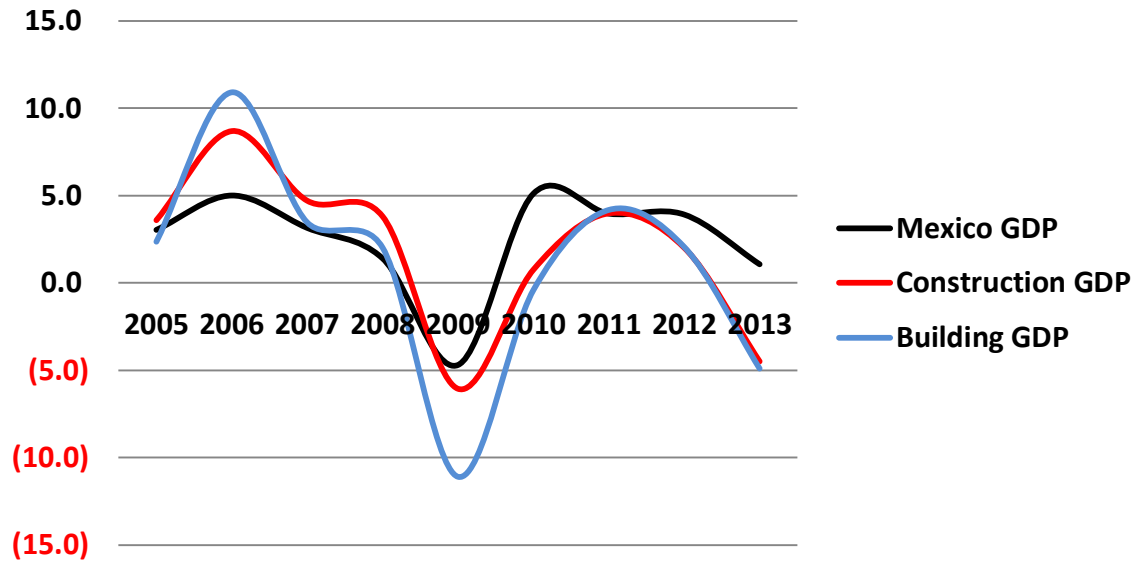
MEXICO
REPORT



I. General economic situation, trend in the construction sector/demand

2013 Construction Sector

- Mexico GDP 1.1%
- Construction GDP -4.5%
- Building GDP -4.9%



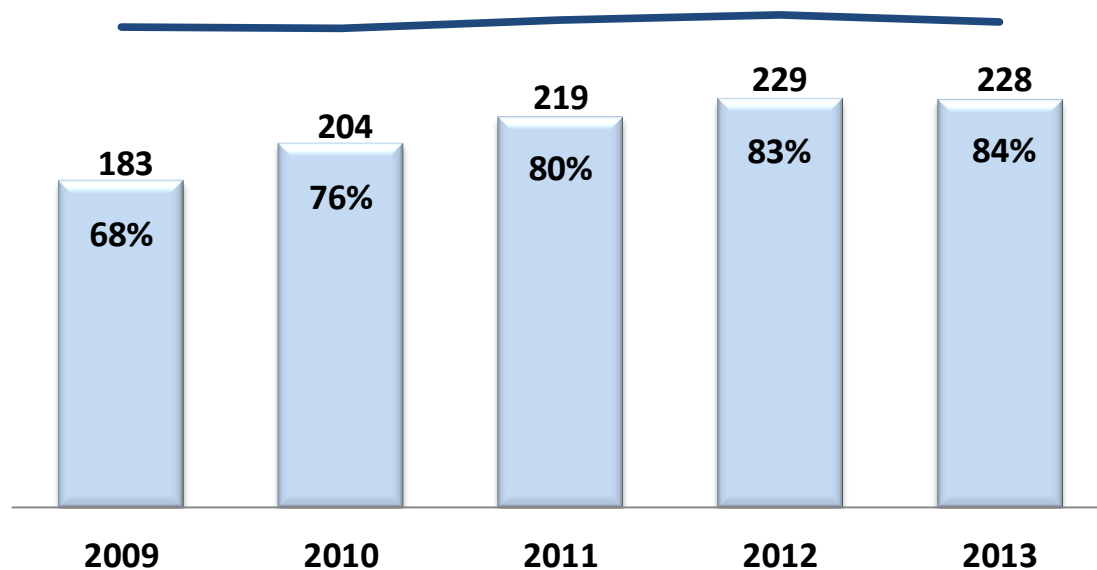
	Mexico GDP	Construction GDP	Building GDP
2011	51,058	4,057	2,690
2012	53,054	4,139	2,746
2013	53,619	3,953	2,611
Growth 11-12	3.9%	2.0%	2.1%
Growth 12-13	1.1%	-4.5%	-4.9%
Share 12	100.0%	7.8%	5.2%
Share 13	100.0%	7.4%	4.9%

Million pesos

II. Trend in production, consumption and trade in ceramic tiles

Tile Industry 2013 Profile

- Production 0%
- Utilization 0%



	2012	2013	Change 12-13
Production (Mill. Sq. Mt.)	229	228	0%
Plant Capacity (Utilization)	83	84	0%

II. Trend in production, consumption and trade in ceramic tiles



Consumption Mill. Meters Sq.

