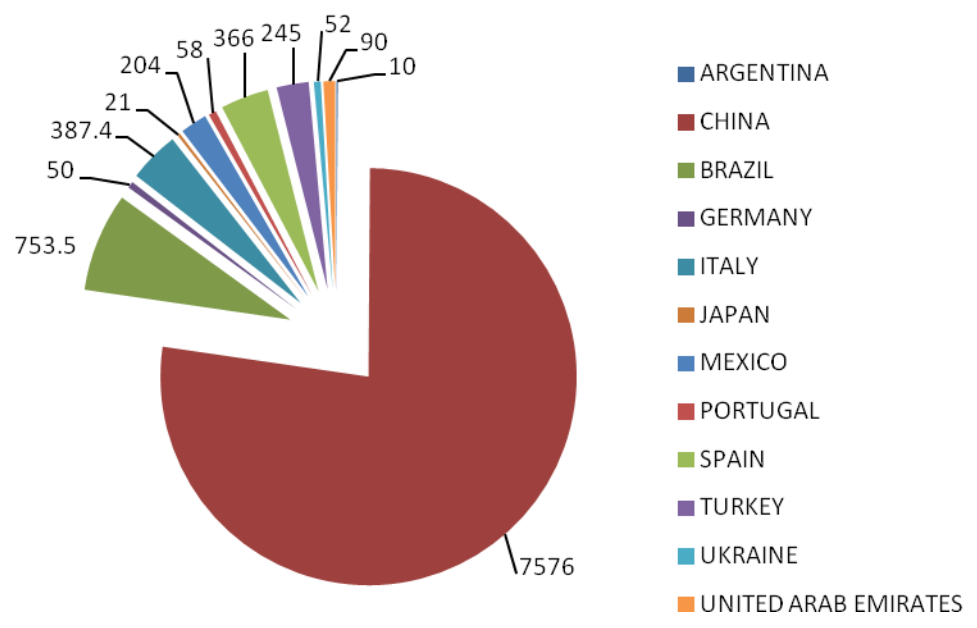


**PROFILE OF THE WORLD CERAMIC TILE INDUSTRY, 2010**

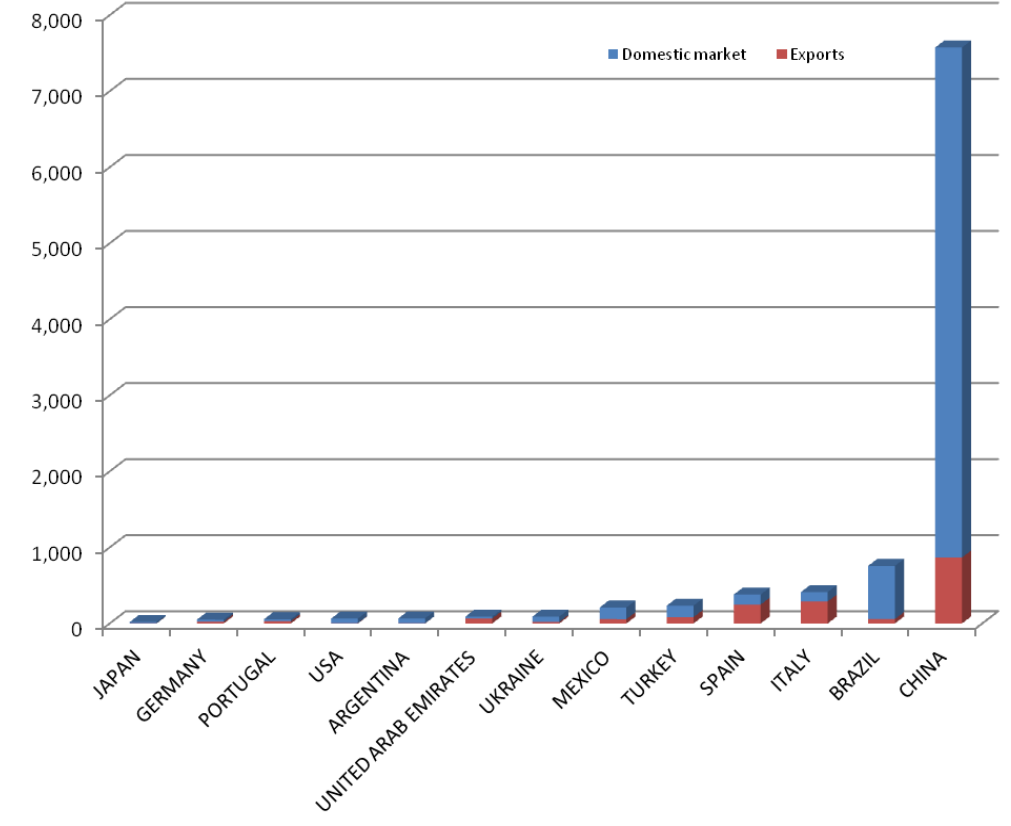
COUNTRIES	NUMBER COMPANIES	MANPOWER EMPLOYED	PRODUCTION (mio m <sup>2</sup> )	TOTAL SALES (mio m <sup>2</sup> )		TOTAL TURNOVER (mio US\$)		IMPORTS (mio m <sup>2</sup> )	CONSUMPTION PER CAPITA (m <sup>2</sup> )
				Domestic market	Exports	Domestic market	Exports		
ARGENTINA	10	2870	66	64.75	1.25	n/a	n/a	11	1.9
BRAZIL	94	23,500	753.5	699.6	57.2	n/a	n/a	n/a	3.8
CHINA	1,597	389,512	7,576	6,708	867.2	35,060	3,851	5.13	5.0
GERMANY	24	4,424	50.0	25.1	24.9	214.1	401.7	89,6	1,4
ITALY	172	23,352	387.4	123.6	289.2	1,612	4,525	21.2	2.5
JAPAN	70	5,880	21	18	2	487	40	12	0.2
MEXICO	10	11,105	204	152.8	57	863	278	15.5	1.5
PORTUGAL	n/a	4,304	58	25.2	31.1	224.5	322.3	3.2	n/a
SPAIN	176	16,200	366	133	247.6	1,062	2,316	11.6	3.1
TURKEY	28	11,350	245	150	83,91	850	478,62	4,65	2,12
UKRAINE	8	520	52	69	21	48.3	83	n/a	1.5
UNITED ARAB EMIRATES	4	15,000	90	25	65	180	450	48	21
USA	16	n/a	n/a	60.3	3.9	858.9	39.7	129.6	0.60

PROFILE OF THE WORLD CERAMIC TILE INDUSTRY, 2010 – GRAPHS

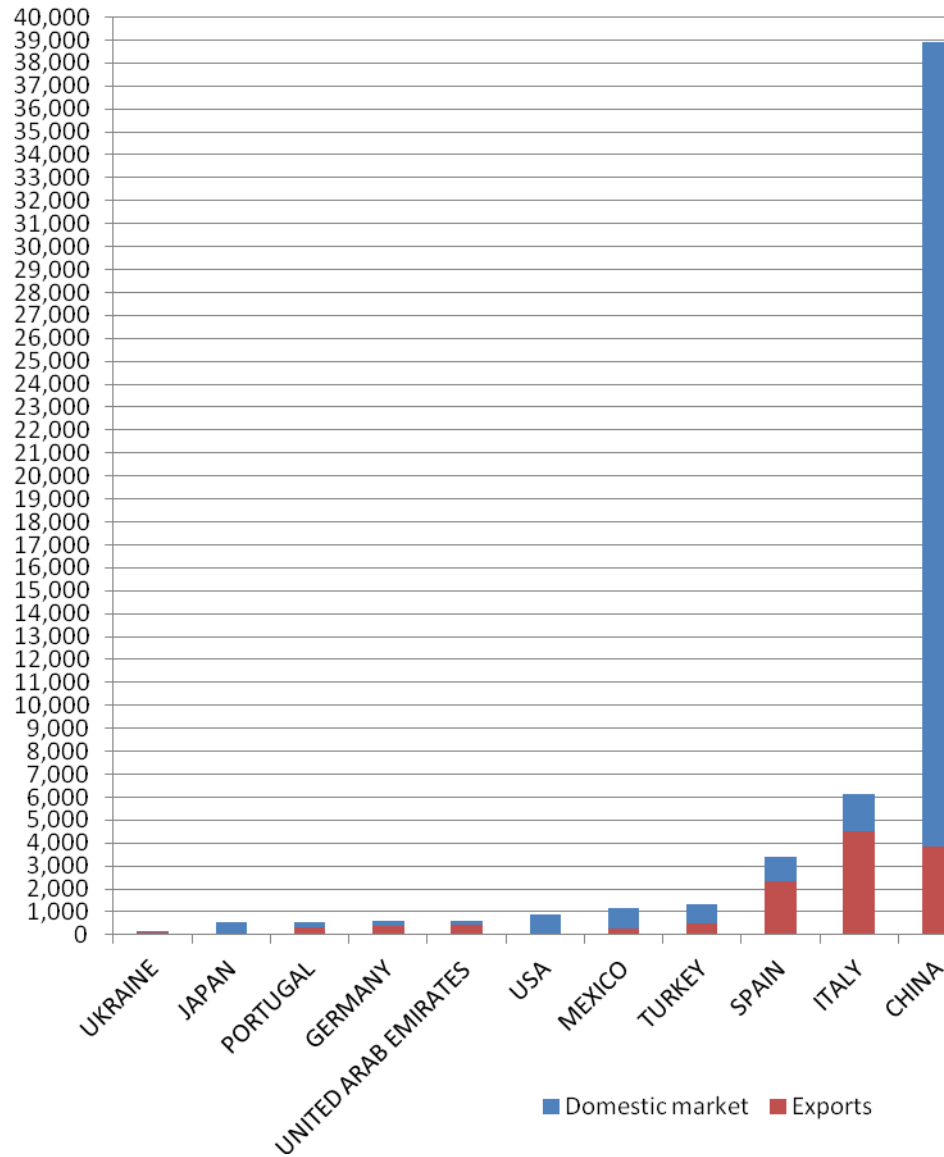
Production by country - Mm2



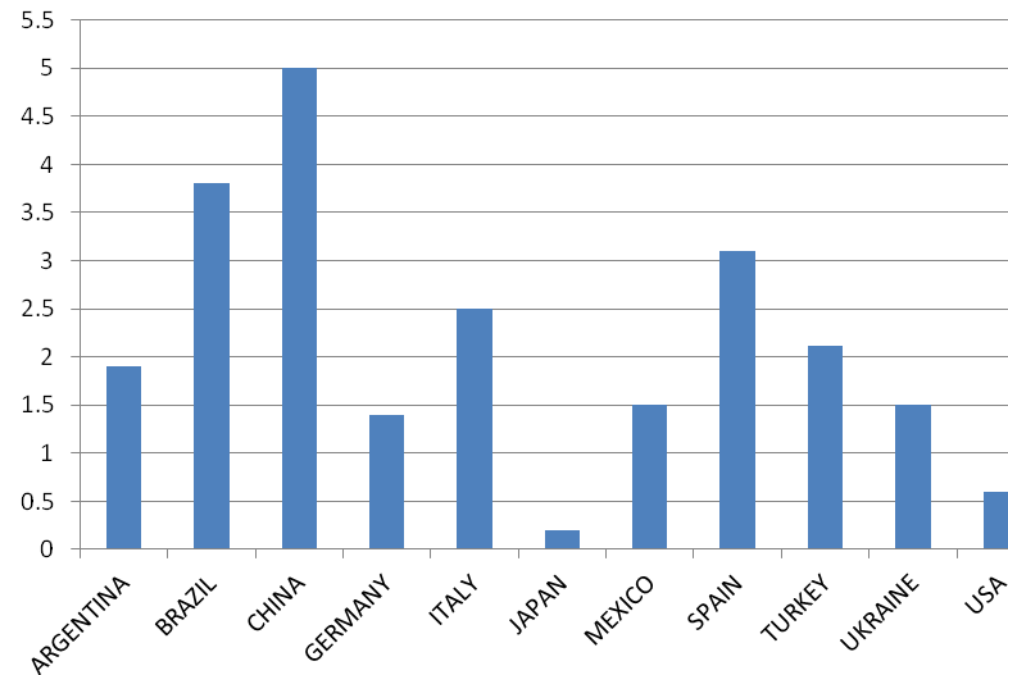
Sales by country - Mm2



Turnover by country - M USA \$



Consumption per capita - m2



**PROFILE OF THE WORLD CERAMIC TILE INDUSTRY, 2009**

COUNTRIES	NUMBER COMPANIES	MANPOWER EMPLOYED	PRODUCTION (mio m <sup>2</sup> )	TOTAL SALES (mio m <sup>2</sup> )		TOTAL TURNOVER (mio US\$)		IMPORTS (mio m <sup>2</sup> )	CONSUMPTION PER CAPITA (m <sup>2</sup> )
				Domestic market	Exports	Domestic market	Exports		
BRAZIL	94	25,000	714.9	644.5	60.7	n/a	n/a	11.6	3.4
CHINA	1541	373389	6427	5504	685.5	26754	2862	2.82	4.00
FRANCE	10	1223	23.9	16.7	10.5	120.4	64.8	95.3	2.0
GERMANY	24	4,568	51	28.2	22.8	265	404.8	75.2	1.3
INDIA	340	n/a	400	380	10	1,711	45	17.36	0.35
INDONESIA	89	256,000	277.9	209.84	19.12	8.81	88.71	6.87	1.2
ITALY	181	24,595	368	127.6	280.8	1,748	4,540	18.9	2.5
JAPAN	75	5,980	23	21	1	515	32	11	0.3
MALAYSIA	16	8,295	82	74	23	299	113	10	2.61
MEXICO	10	11,550	183	152	52	760	235	10.9	1.5
PORTUGAL	35	4.565	70	34.19	31.26	167.30	225.31	5.26	3.70
SPAIN	188	17,700	324.4	147	235.4	1,280	2,334	9	3.3
TAIWAN	35	5,500	32	30	7	227.96	2.4	7	1.64
TURKEY	28	10,600	205	135	67.24	783	400.67	2.75	1.91
UKRAINE	8	520	44	44.3	8.7	45,8	46	n/a	1.02
UNITED ARAB EMIRATES	4	15,000	90	30	60	200	440	45	19
UNITED KINGDOM	3	982	12.1	11.1	3.3	89.7	26	62.1	1.01
USA	16	n/a	n/a	53.1	4.2	756.3	38.6	123.9	0.56

**NATIONAL ECONOMIC TRENDS, 2009, 2010**

COUNTRIES	GDP % change over previous year		Inflation Rate		Official Bank Rate		Nominal Wage increase (total industry)		Unemployed as a % of total labour force	
	2009	2010	2009	2010	2009	2010	2009	2010	2009	2010
BRAZIL	0.2	5	4.3	5.91	12	10.5	9.6	9.36	8.1	11
CHINA	8.7	10.4	-0.7	3.0	n/a	n/a	n/a	n/a	n/a	n/a
GERMANY	-5.0	3.6	0.9	1.7	1.20	1.48	-0.4	2.7	8.2	7.7
ITALY	-5.2	1.3	0.8	1.5	1.28	1	1.8	2.1	7.8	8.4
JAPAN	-3.7	0.4	-1.7	-0.7	0.30	0.3	-3.8	0.6	5.1	5.1
MEXICO	-6.1	5.5	4.5	3.6	4.9	4.9	4.6	4.9	5.5	5.5
SPAIN	-3.7	-0.1	0.8	3.0	1.0	1.0	3.1	2.3	18.0	20.1
TURKEY	-4.8	9	6.53	6.4	9,0	8.75	6	6	13.5	n/a
UKRAINE	-15.1	4.2	13.4	9.1	10.25	7.75	5	16.2	1.9	2
UNITED ARAB EMIRATES	12	7.05	1.56	1.73	1	n/a	5.5	5.8	4.2	n/a
USA	-3.5	3.0	-0.4	1.6	n/a	n/a	n/a	n/a	9.3	9.6