

2019 World Ceramic Tiles Forum

6 November - 9 November

Westin Grand Hotel Berlin

Berlin, Germany



2019 World Ceramic Tiles Forum

- WCTF Statistics-



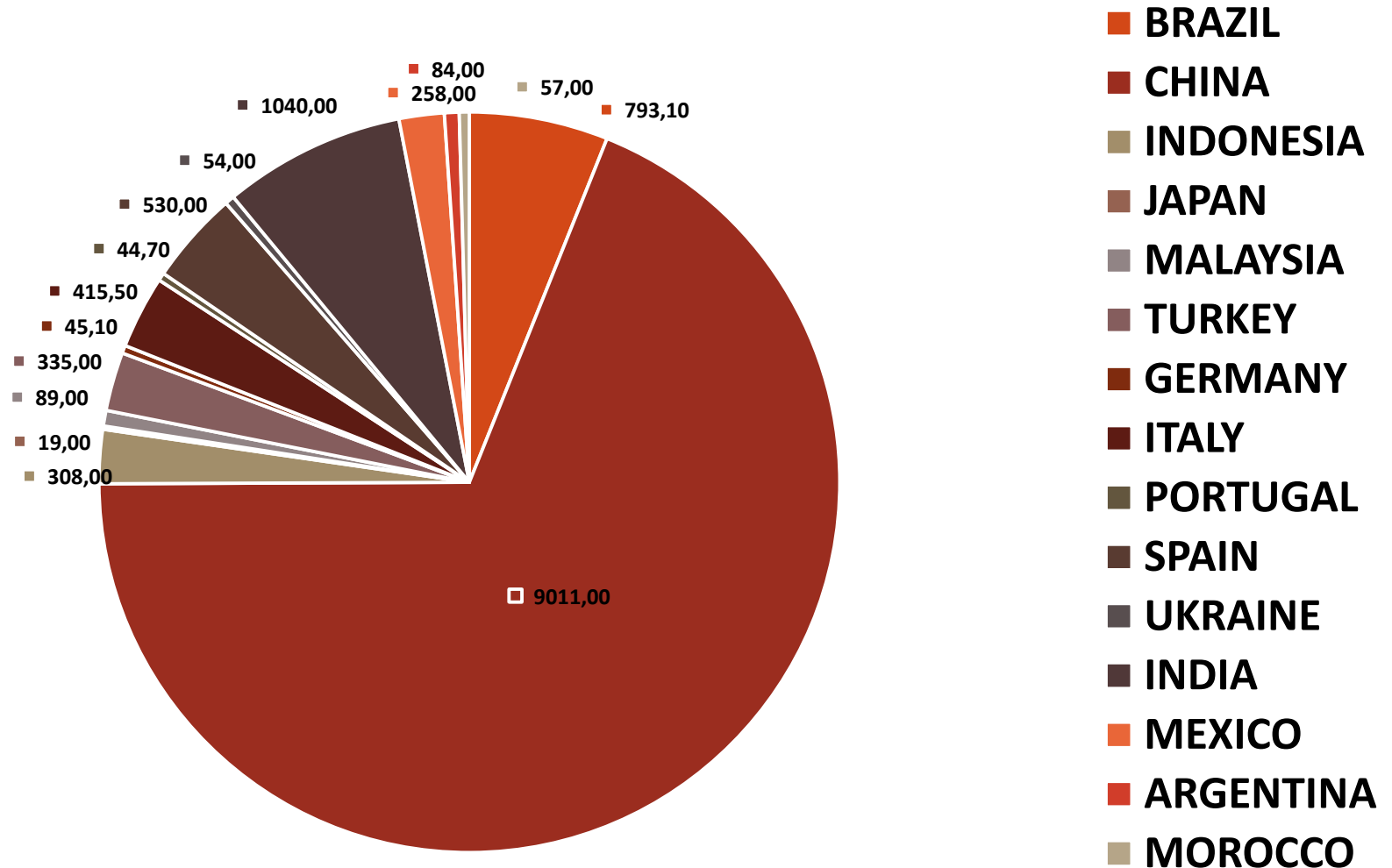
I. Worldwide production in ceramic tiles in 2018

Production (mio m2)	2017	2018
Brazil	789.79	793.10
China	10146.00	9011.00
Indonesia	351.00	308.00
Japan	19.00	19.00
Malaysia	66.00	89.00
Turkey	342.00	335.00
Germany	47.30	45.10
Italy	422.50	415.50
Portugal	41.00	44.70
Spain	530.00	530.00
Ukraine	52.50	54.00
India	950.00	1040.00
Mexico	267.00	258.00
Argentina	67.20	84.00
Morocco	57.00	57.00
EU28	1248.90	1235.60
TOTAL World Production (million sqm)	14356.39	13283.70
Total Variation (%)	-7.47	

Source: WCTF Members

Data for 2017 not available for Malaysia, India and Mexico.
Production of 2016 used for 2017

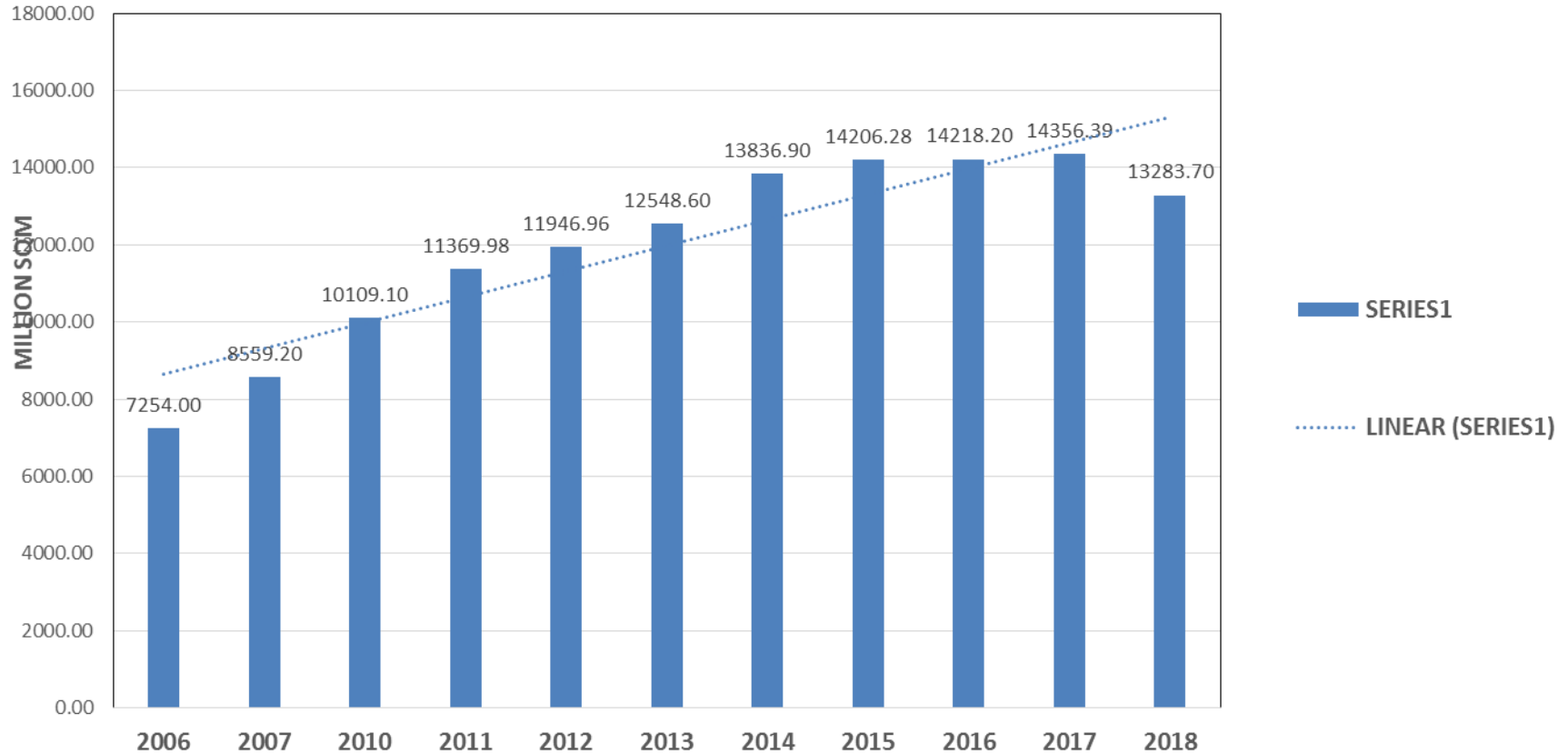
I. Worldwide production in ceramic tiles in 2018 per country



II. Trend in world wide production



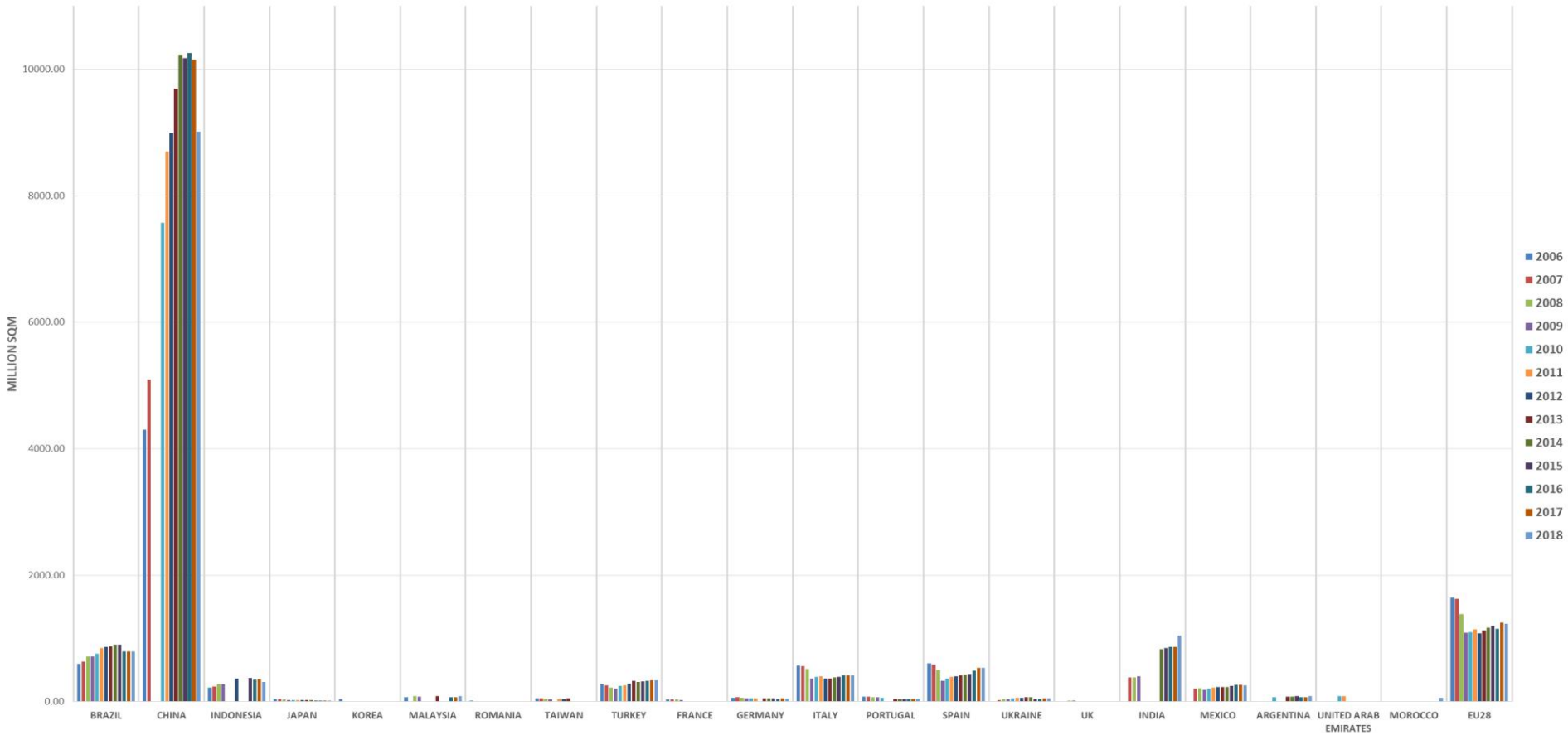
TOTAL CERAMIC TILES PRODUCTION EU28 EVOLUTION 2006-2018



II. Trend in world wide production



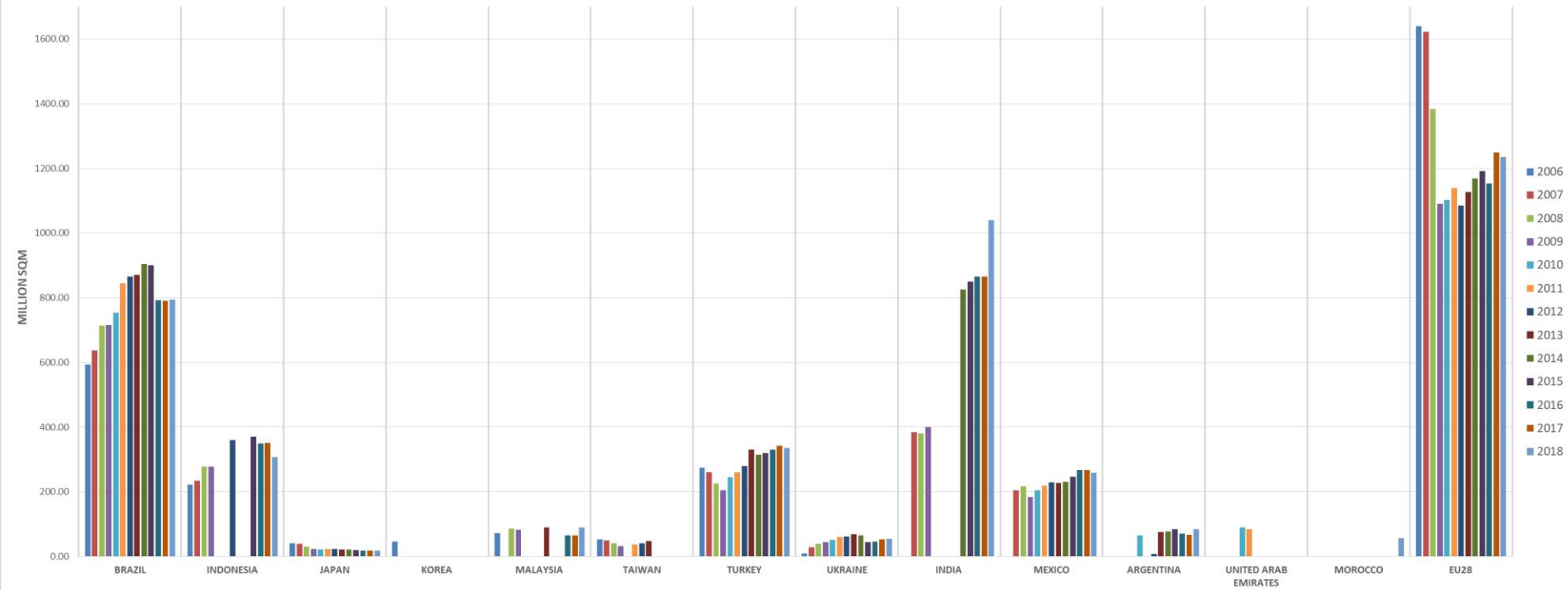
**CERAMIC TILES PRODUCTION - EVOLUTION
2006-2018**



II. Trend in worldwide production



Ceramic Tiles Production (without China) - Evolution
2006-2018



III. Trend in exports in value and volume – 2017/2018

TOTAL TURNOVER - EXPORTS (million USD)	2017	2018
Brazil	339.05	368.10
China	4426.00	4304.00
Japan	36.00	36.00
Turkey	551.65	557.00
Germany	457.00	427.40
Italy	4704.00	5369.90
Portugal	288.10	289.10
Spain	3032.00	3220.00
Ukraine	85.80	91.50
India		
Mexico		
Argentina		
USA	34.80	35.90
Morocco		
EU28	3820.14	3690.34
TOTAL TURNOVER - EXPORTS (million USD)	17774.54	18389.24

Total Variation (%)	3.46
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TOTAL SALES - EXPORTS (million sqm)	2017	2018
Brazil	89.26	100.50
China	821.00	842.00
Japan	1.50	1.30
Turkey	90.00	96.00
Germany	27.00	28.00
Italy	338.20	327.70
Portugal	30.40	29.20
Spain	407.40	413.60
Ukraine	19.90	19.20
India		
Mexico		
Argentina	3.50	2.60
USA	2.60	2.80
Morocco		
EU28	439.00	427.41
TOTAL SALES - EXPORTS (million sqm)	1466.76	1491.81

Total Variation (%)	1.71
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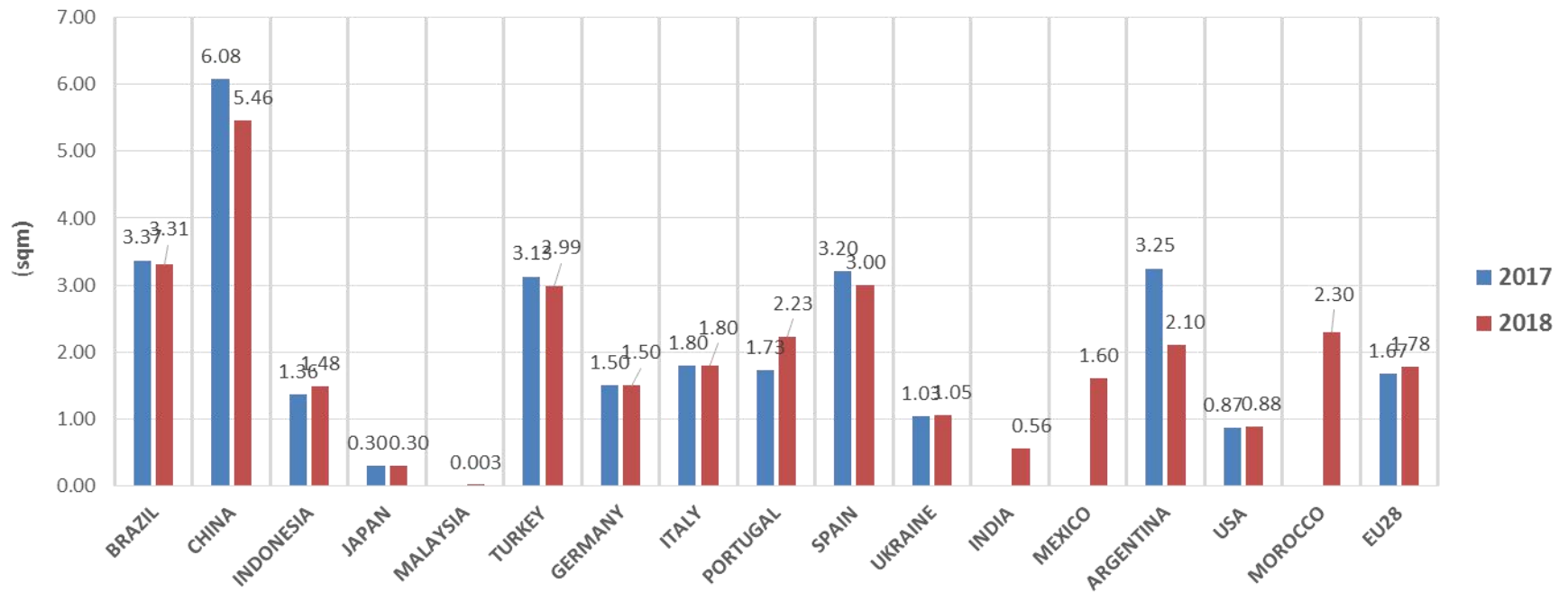
IV. Consumption per capita 2017/2018

Consumption per Capita (sqm)	2017	2018
Brazil	3.37	3.31
China	6.08	5.46
Indonesia	1.36	1.48
Japan	0.30	0.30
Malaysia		0.003
Turkey	3.13	2.99
Germany	1.50	1.50
Italy	1.80	1.80
Portugal	1.73	2.23
Spain	3.20	3.00
Ukraine	1.03	1.05
India		0.56
Mexico		1.60
Argentina	3.25	2.10
USA	0.87	0.88
Morocco		2.30
EU28	1.67	1.78

IV. Consumption per capita 2017/2018



Consumption per Capita (sqm)
2017-2018



V. Statistics on competing materials - 2018





Discussion

- WCTF Statistics -

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Thank you for your attention!

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